

## Background

“The World’s  
Greatest  
Hot  
Chocolate”

In June 2010 I was on holiday in Kenmare when I came across a wonderful chocolate shop owned by master chocolatier Benoit Lorge (pronounced Benwa).

As a chocoholic, I was in heaven and when Benoit offered to make me a hot chocolate made from real couverture chocolate I accepted without hesitation.

What I tasted was so fantastic I decided that this special hot chocolate had to be shared with the world. Benoit agreed to act as a consultant and we also employed the services of chocolatier David Franco. Their mission was to produce ‘The World’s Greatest Hot Chocolate’.

Two years and about 2,000 failed trials later, David and Benoit cracked it and produced a 100% couverture hot chocolate, fully prepared in liquid form, ready to drink and with a six week shelf life.

David is now head chocolatier at our Dublin base, his attention to detail and insistence on perfection can be tasted in each mouthful.

I would like to invite you to taste our very special hot chocolate.

*Danny Cohen*  
CEO

